

Highway 36 Heritage Alliance To Meet **News**

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Brookfield will be the location this week for the annual meeting of the Highway 36 Heritage Alliance.



The event on Thursday begins at 9 o'clock with a welcome and introductions from Chairperson of the heritage alliance board, mKelly Petre of Macon. At 9:30, Becky Cleveland of Brookfield Industrial Development and Mary Hinde of the Community Foundation in Northwest Missouri discuss raising money for community needs. Discussion at 10:30 involves the "first ever" visitors' guide to promote the U-S 36 corridor and northern Missouri.

After the 11:30 lunch, Kelly Petre will lead presentations featuring representatives of two towns along U-S 36. Beth Carmichael of St. Joseph plans to review what's called the "American Genius Highway" web site.

That web site shows 27 member communities along and near U-S 36. From the immediate area, the list includes alphabetically Brookfield, Cameron, Chillicothe, Hamilton, Laclede, Linneus, Macon, Marceline, Sumner, and Trenton.

The meeting on Thursday will be held at Reel Time Cinema, 620 West Lockling Avenue, in Brookfield. The cost, including lunch, is ten dollars for members of the alliance. The cost will be 15 dollars for non members.

The goals of the alliance include offering an educational and cultural experience of those traveling the Highway 36 Corridor while influencing and enhancing the quality of life and economic well-being of all communities.